

- Sun damage begins to appear
- Emerging uneven skin tone
- Emerging dark spots
- Rough, dull skin
- Eyes occasionally look puffy
- Pores appear slightly more noticeable

# SIGNS OF SKIN AGING\*

- Sun damage becomes more noticeable
- More visible uneven skin tone
- More visible dark spots
- Rough, dull, lifeless skin
- Loss of firmness
- Fine lines around mouth and eyes
- Undereye puffiness, dark circles
- More visible/larger pores
- Loss of moisture



Intrinsic aging, also known as the natural aging process, is a continuous process that usually begins in your 20s. Extrinsic aging is a result of external factors that often act together with the normal aging process to prematurely age your skin.

SIGNS OF INTRINSIC AGING: fine wrinkles; thin, transparent skin; loss of firmness\* CAUSES OF EXTRINSIC AGING: sun, environmental exposure, gravity, cigarette smoke\*

## YOUNEED THE TIMEWISE® MIRACLE SET®.



MARY KA



Available in Normal/Dry or Combination/Oily formulas



#### TimeWise® Miracle Set®, \$95

TimeWise® 3-In-1 Cleanser† TimeWise® Age-Fighting Moisturizer† TimeWise® Day Solution Sunscreen Broad Spectrum SPF 35\*†† TimeWise® Night Solution

Add your choice of Mary Kay® foundation, from \$18.

†U.S. Pat. Nos. 6,495,126; 7,175,837 and Other Pats. Pend. ††U.S. Pat. No. 8,182,799 and Other Pats. Pend.

#### timewise

age-fighting moisturizer

hydratant contre le vieillissement

loción humectante facial intensiva

3 FL. OZ. / 88 mL

#### timewise

3-in-1 cleanser

nettoyant 3-en-1

crema limpiadora facial 3 en 1

4.5 OZ. NET WT. / 127 g

MARY KA

timewise

night solution

solution nocturne

gel facial reafirmante nocturno

1FL.OZ. / 29 ml

Mary Kay is proud to share that the TimeWise® Miracle Set® has earned the Good Housekeeping Seal

# products. age-defying benefits.

#### Skin that doesn't look its age!

The *TimeWise® Miracle Set®* is four products formulated to work together morning and night to cleanse, exfoliate, freshen, smooth, hydrate, visibly firm, soften, protect, energize, renew and reduce the appearance of fine lines and wrinkles. So you'll look fabulous year after year.

As seen by a dermatologist on panelists in a 12-week clinical study:



83% had a reduction in the appearance of fine lines and wrinkles.

Up to 25% improvement in skin resilience.

100% had softer, more supple skin.

46% visible improvement in more even skin tone.







#### THE TIMEVISE® MICRODERMABRASION PLUS SET.

Now you can get the look of polished, younger skin and significantly smaller pores.



#### TimeWise® Microdermabrasion Refine

contains the same key exfoliating ingredient used by dermatologists. Use the product two to three times a week to immediately remove buildup from pores and clear the way for the pore minimizer.

Use *TimeWise®* Pore Minimizer to significantly reduce the visible number of pores, † immediately improve skin texture, comfort skin and reduce the appearance of redness.

#### TimeWise® Microdermabrasion Plus **Set, \$55**

The TimeWise® Microdermabrasion Plus Set is designed to work in tandem with our other TimeWise® products. So you can have continued benefits of the TimeWise® Miracle Set®, as well as immediate results, with this quick two-step set.

#### The Ultimate in Skin Care





**Eye Cream** 



TimeWise® **Microdermabrasion Plus** Set

The Ultimate Miracle Set®

and a youngerlooking you!



## FOR YOUR EYES.

#### Envision a fresh, new outlook.



Visibly improves firmness, provides moisturization and helps reduce the look of fine lines and wrinkles around the eyes.

#### TimeWise® Firming Eye Cream, \$32

In a clinical study, 96% of participants saw an improvement in the overall appearance of the skin around their eyes.\*

#### All-In-One

Now one eye cream does it all! Targets deep lines, dark circles, sagging, bags and upper eyelid droop.

TimeWise Repair® Volu-Firm® **Eye Renewal Cream, \$42** 



\*Based on a 12-week clinical study



#### $TIMEVVISE^{\mathbb{R}}REPLENISHING$ $SERUM+C^{\mathbb{R}}.$



#### Help skin bounce back.

- Skin will appear lifted and firmed.
- Formulated with a potent blend of multiple botanical extracts that helps defend skin against free radical damage that can impact skin firmness and definition.

#### What results will you see?

We conducted an in-depth consumer study to see what benefits\* women would see after using *TimeWise® Replenishing Serum+C®*, and the results speak for themselves:

79% said their skin looked younger.
89% said their skin looked lifted and more resilient.
86% said their skin looked more toned.
90% said their skin looked enhanced.



The packaging allows you to see how much serum you have left.

TimeWise® Replenishing Serum+C®, \$56

<sup>\*</sup>Results reflect the percentage of women who agreed with the statements after a two-week consumer study. Price is suggested retail.



#### BRIGHTENING BENEFITS.

Help your skin get even with two products that deliver brightening benefits.





## 1 *TimeWise*® Tone-Correcting Serum, \$45

- Dramatically evens the appearance of skin tone.
- Clinically shown to significantly improve skin brightness.
- 95% of women experienced the look of dark spots reduced after 12 weeks.\*

#### 2 TimeWise® Even Complexion Mask, \$22

- Delivers instant brightening benefits.
- Skin looks immediately more radiant.
- Leaves skin feeling soft and moisturized.

All prices are suggested retail.

<sup>\*</sup>Results based on assessment of improvement by an independent skin measurement expert after a 12-week independent clinical study in which 60 women used the product twice a day

## Pampering Minutes Skin-Renewing Benefits\*



Instantly Hydrates
Locks In Moisture
De-Stresses
Purifies
Nourishes

Calms
Firms
Smooths
Softens
Minimizes Pores

This cooling, almost transparent gel mask has been clinically shown to lock in vital moisture so your skin can look fresher and more youthful. Skin appears plumped from within, as the mask helps minimize the look of fine lines and wrinkles.

**TIP:** For an enhanced pampering experience, apply before bedtime and leave mask on overnight.

TimeWise® Moisture Renewing Gel Mask, \$22

#### **SEE THE RESULTS:**

Women who experienced *TimeWise®* Moisture Renewing Gel Mask overwhelmingly agreed that it not only enhanced the overall appearance of their skin, but also delivered these specific benefits:†

**92%** said skin felt smoother and softer.

**86%** said skin felt pampered and nourished.

**85%** said skin looked firmer and felt purified.

**84%** said it helped reduce the appearance of pores.

**82%** said skin was calmed and instantly hydrated.

**77%** said skin appeared less stressed.

#### What Women Are Saying:

It hydrated my face. My skin felt soft, supple and firm; it had more resilience and a healthy, radiant glow.

Stacey L., N.Y.

## YOUNEED TIMEVISE® FOUNDATIONS



#### TimeWise® Matte-Wear® **Liquid Foundation, \$22**

Special microspheres work all day to absorb oil and control shine without a heavy makeup look or feel. Skin has a matte finish, and the appearance of pores is visibly reduced.

For combination to oily skin.

Choose from two formulas, both suitable for sensitive skin.

#### TimeWise® Luminous-Wear® **Liquid Foundation, \$22**

A moisturizing complex enriched with skin-loving jojoba delivers lasting comfort and hydration. Skin looks luminous, radiant and immediately brightened as skin texture appears visibly improved.

For normal to dry skin.





**Contact me** to find your perfect foundation match.



Endless Performance® Crème-to-Powder Foundation,

Heat- and humidity-resistant formula appears fresh for 12 hours.\* Helps control shine. For all skin types.



Watch the video to learn more about the Mary Kay® Foundation Collection.

## YOUNEED CC CREAM.

## -in-1 Benefits:

- Protects Formulated with a broadspectrum SPF\* to protect from damaging UVA and UVB rays.
- Brightens Instantly amplifies skin luminosity.
- Corrects With Lightweight Coverage Mineral-based pigments help correct the look of imperfections.
- Minimizes the Appearance of Redness Ingredients help calm and soothe skin.
- Conceals Instantly conceals the appearance of blemishes and helps make marks from past breakouts appear less noticeable.
- Hydrates For 10 hours. Formulated with emollients that help skin feel instantly hydrated.
- Reduces Visible Signs of Aging Fine lines appear less noticeable.
- Defends Powerful antioxidants help defend against skin-damaging free radicals.





FROM THE EXPERT: Diana Carreiro. MARY KAY GLOBAL MAKEUP ARTIST

#### When to choose Mary Kay® **CC Cream**

Use Mary Kay® CC Cream when you only need lightweight coverage to create a natural day look for running errands or casual events.

\*Over-the-counter drug product Price is suggested retail.

### YOUNEED CELLULITE GEL CREAM.

# THE BODY YOU LOVE.

9 out of 10 women liked what they saw in the mirror.\*

#### NEW!

Special-Edition<sup>†</sup> TimeWise Body™ Smooth-Action<sup>™</sup> Cellulite Gel Cream and Smooth-Action<sup>™</sup> **Body Massager** Set, \$45 (value price)



#### How it works

This targeted product is tested and formulated to deliver the benefits that women want: cellulite that looks less noticeable and skin that feels tighter and looks firmer and smoother.

Beyond experiencing the dramatic benefits of NEW Smooth-Action™ Cellulite Gel Cream, focused massage can help improve circulation and help energize skin.

TimeWise Body™ Smooth-Action™ Cellulite Gel Cream, \$40 Mary Kay® Smooth-Action™ Body Massager, \$10

\*Results reflect the percentage of women who agreed with the statements during a nine-week independent consumer study in which 136 women used the product morning and night.
\*\*Results based on assessment of perceived improvement by an independent skin measurement expert during a 12-week independent clinical study in which 41 women used the product morning and night.

23 Prices are suggested retail. †Available while supplies last

## YOU NEED

## THE BEST YOUR BODY CAN ASK FOR.



## *TimeWise Body™ Targeted-Action®*Toning Lotion, \$30

Combines the benefits of multiple products in one body-loving formula, energized by a double shot of caffeine, the power of pumpkin and an invigorating scent. And it's formulated with antioxidants and other ingredients to:

Help skin look more firm, toned and defined.

Guard against free radical damage.

Hydrate skin for 24 hours.

After four weeks, three out of four women said their skin looked toned.<sup>†</sup>

†Results reflect the percentage of women who agreed with the statement during an eight-week independent consumer study.

### TIMEVISE® SOLUTIONS

Your Age-Fighting Need	Your <i>TimeWise®</i> Solution	
Face  A comprehensive, customized age-fighting skin care regimen	TimeWise® Miracle Set®	MARY KAY
Get the look of polished, younger skin and significantly smaller pores.	TimeWise® Microdermabrasion Plus Set	MARY SAY
Improving the appearance of even skin tone and reducing the look of dark spots	TimeWise® Tone-Correcting Serum	MARY KAY
Having skin that appears brighter-looking, while pampering and softening	TimeWise® Even Complexion Mask	MARY BAY
Having skin that appears lifted and firmed	TimeWise® Replenishing Serum+C®	MARY KAY  Model  Model
Locking in vital moisture, while pampering skin with benefits	TimeWise® Moisture Renewing Gel Mask	MARY KAY

#### No one ages the same way.

That's why you need targeted, age-defying solutions for your skin's special needs.

Your Age-Fighting Need	Your <i>TimeWise®</i> Solution	
Fighting the look of fine lines and wrinkles around eyes, improving visible firmness and providing intense moisturization and brightness	TimeWise® Firming Eye Cream	To and the second secon
Having skin that appears toned, firmed, defined and hydrated	TimeWise Body <sup>™</sup> Targeted-Action <sup>®</sup> Toning Lotion	MARY KAY
Help with cellulite on hips, thighs and buttocks.	Special-Edition <sup>†</sup> <i>TimeWise Body</i> <sup>™</sup> <i>Smooth-Action</i> <sup>™</sup> Cellulite Gel Cream and <i>Mary Kay</i> <sup>®</sup> <i>Smooth-Action</i> <sup>™</sup> Body Massager Set	MANAY RAN

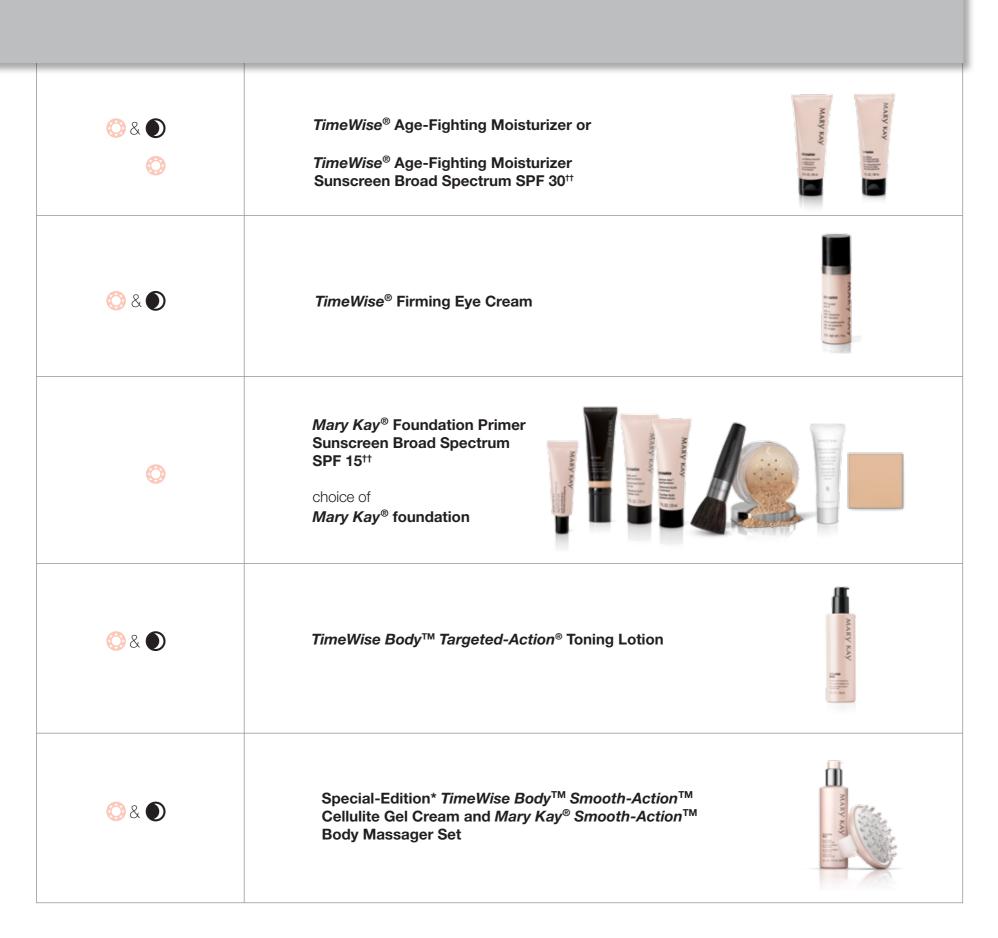


Contact me, your Independent Beauty Consultant, to learn more about these skin care products!

†Available while supplies last

## ORDER OF APPLICATION TimeWise® 3-In-1 Cleanser or **(**) & **(**) TimeWise® 3-In-1 Cleansing Bar TimeWise® Moisture Renewing Gel Mask† (10-minute application, then rinse off) or TimeWise® Even Complexion Mask† or or (use on alternating days) TimeWise® Microdermabrasion Plus Set<sup>†</sup> (use on alternating days) TimeWise® Tone-Correcting Serum **(**) & **(**) **(**) & **(**) TimeWise® Replenishing Serum+C® TimeWise® Day Solution Sunscreen Broad Spectrum SPF 35<sup>tt</sup>

TimeWise® Night Solution



<sup>\*</sup>Available while supplies last

<sup>†</sup>Do not use the *TimeWise®* Microdermabrasion Plus Set, *TimeWise®* Moisture Renewing Gel Mask or *TimeWise®* Even Complexion Mask on the same day; however, you may alternate their usage during the week/month. Depending on your skin's needs, it's recommended to use a mask or microderm only two to three times a week. Do not follow with acne treatment products.

<sup>††</sup>Over-the-counter drug product